



Vendors: News You Can Use

Joint Meeting & Trade Show
April 11 - 13, 2010

Early Registration Due:	<p>March 12, 2010 - click the link below to register: https://www.eiseverywhere.com/ereg/index.php?eventid=8507 Note: Companies looking to be placed next to or away from other companies need to register by February 1, 2010 and indicate all placement requests where asked on the registration form.</p> <p>In addition to booths, meals, lists and sponsorship may be secured with your registration.</p>
Hotel Registration Due:	<p>March 2, 2010 - Call 888-866-3596 and use our group code of ADAZ to receive our discounted group rate of \$110 a night</p>
Show Set-up:	<p>Will only be available on Sunday, April 11, 2010 from 12:00 PM – 5:00 PM. Please plan your time and booth setup staff accordingly. For security reasons, no vendors will be allowed on the show floor after 5:00 PM.</p>
Show Hours:	<p>Monday, April 12, 2010 9:00 AM – 4:00 PM</p>
Booth Information:	<p>Size: 10 ft wide x 10 ft deep Each single booth purchased includes: 8' high back wall, 3' high side drape, 1 – 8 ft. skirted table, 2 chairs, 1 wastebasket, 1 ID sign. The show floor is linoleum. Maximum number of reps per booth purchased is 5. Unless you are a first time prospective vendor who is paying \$50 for an escorted ½ hour walk thru w/guest badge, all vendors attending the Joint Meeting & Trade Show must be exhibiting.</p>
Booth Pricing:	<p>\$395 for members; \$525 for nonmembers; \$45 more for premium corner placement</p>
Show Decorator:	<p>Clifton Park Rental is the show decorator & drayage co. Their phone number is 518-877-7449. Exhibitor Services Kits are available in the vendor registration area on our web sites: http://www.csne.net/pdf/ExhibitorPacket.pdf Contact the Joint Meeting Office at 978 250-9847 if you do not have web or e-mail access and need a kit faxed to you. Shipments must be made to Clifton Park Rental. See your kit for details on shipping, ordering utilities and booth extras.</p>
Show Floor Plan:	<p>A show floor plan will be available soon and will be posted to the vendor registration area on the meetings pages of our web sites; http://www.csanys.org and http://www.csne.net</p>
Show Tear Down:	<p>Monday, April 12, 2010 (After 4:00 PM)</p>
New Products/Services Breakfast:	<p>Get additional exposure for your company by signing up for a 3-minute presentation at our New Products/Services breakfast! No cost to participate but you must purchase a breakfast ticket. A very limited # of slots are available - first come. Only 1 presentation slot allowed per company. Presentations MUST focus on NEW products and services.</p>
Preview Books:	<p>Vendors who register by the early registration deadline of March 12th will have their company information included in the Show Preview book, which is e-mailed to store members and all other store registrants prior to the show.</p>
Attendee Lists:	<p>Hard copy attendee lists are handed out on site. For additional marketing and show preparation, you may purchase Pre-Show (sent Mid-March) or Post-Show (sent Mid-April) attendee lists that will be e-mailed to those who purchase them as an Excel attachment.</p>
Tips for Having a Great Show!	<p>Check out these great tips for increasing your chances of having a successful and productive show: http://www.csne.net/pdf/ExhibitorTipSheet.pdf</p>
Guests:	<p>There is no registration fee for guests who don't work in the industry (ie they don't work for your company or at a college/prep school or a potential exhibiting company) but they must be badged. Please indicate "guest" in the title line on the registration form. Adult guests are welcome at any of the Super Regional events – no children in sessions or show.</p>
Dress:	<p>Dress for the Joint Meeting is business casual except for the Monday evening banquet which is semi-formal. We encourage you to bring a jacket or sweater that you can remove if you find the room warm and keep on if you find it cool.</p>