



ADVERTISING OPPORTUNITIES

College Stores Association of New York State, Inc. is putting together our next newsletter. We would like to offer you the opportunity to advertise your company's products or services.

Why advertise?

- An inexpensive way to get the message out about your products and services to college and secondary school bookstore directors and buyers.
- Most institutionally and privately operated college bookstores and several secondary school bookstores in New York are members of CSA-NYS and they will receive the newsletter.
- Reinforce your company's image to your buyers.
- A way to stand out above your competition.
- Shows your commitment to the industry.

Advertising Rates:

Please check one or more boxes

Full Page (8½ w. x 11 h.)	\$80
Half Page (8½ w. x 5½ h. or 4 ¼ w. x 11 h)	\$50
Quarter Page (4 ¼ w. x 5 ½ h. or 8 ½ w. x 2 ¾ h)	\$25

The newsletter is e-mailed to all members in color as a PDF attachment over our listserv and is posted to our web site indefinitely. Please e-mail your ad to harpercv@potSDam.edu. File size should not exceed 500 KB. Only members may advertise in the newsletter. Pre-payment required on all ads.

Company: _____ Contact: _____
Phone: _____ E-mail: _____

Make checks payable to **College Stores Association of New York State, Inc.**

Or charge to Visa MasterCard Signature _____
Account # _____ Exp. Month _____ Year _____

Mail or fax to: address below/fax # by **February 1, 2010**

- Send:**
1. This form
 2. An e-mailed copy of your ad
 3. Payment

Questions? Call Carlie Harper or e-mail harpercv@potSDam.edu

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